

## **The North's Innovation & Business Summit 2022**

### **Privacy Policy**

Reinhold Cohn & Partners respects the privacy of Users of its Website <http://www.rcgnorth.com> (the "Website") and is committed to protecting the data it keeps about you. This Privacy Policy describes how data is gathered, the type of data gathered, how the data is used and how you, as subject of the data, can remove or modify it. Using the Website, the services and the contents included in it is indicative of your consent to this Privacy Policy (the "Privacy Policy") and to the other terms appearing on the Website, including terms of use and other conditions that may appear when using the Website (collectively or separately "Binding Documents"). This Policy is written in the masculine form only for convenience and naturally refers to both genders.

#### **Data disclosed to the Website**

Website Users ("Users") may register as an attendee, and to this end Users are asked to disclose data which we will be permitted to collect, such as: first and last name, company, phone number and email. You are not legally obligated to provide the data, and submitting the data depends on your own volition and consent only; however, you are aware and agree that without submitting the personal data you will not be able to register for the event as an attendee.

The data gathered on User activity on the Website when using the Website and/or services found on the Website is automatically and statistically documented (for example, the pages the User views, the services and offers that interest him, and so on) and data about the User's computer, data from the User's browser, including the User's IP address and hardware and software features, and so on.

In addition, we may collect and use third party services in order to collect and analyze anonymous, statistical or aggregate data in connection with using the Website, including data concerning your details and your activity on the Website.

The Website uses applications that gather data on the User, cookies and pixels, for the Website's continuous and proper operation, including for collecting statistical and technical data about the use of the Website, for verifying data and for data security purposes. Cookies are text files that your browser creates from a command made on the Website's computers. Some of the cookies will expire when you close your browser and others are stored on your

computer's hard drive. The cookies can contain a variety of data, such as the pages you visited, the length of time you spent on the Website, where you visited the Website from, rubrics, information you want to see when you visit the Website and more. If you do not want cookies, you can avoid this by changing the settings in your browser. Please go to your browser's help file for this purpose. Keep in mind, however, that disabling the cookies may result in you being unable to use some of the services and features on the Website.

### **Data collected when using the Website**

The data collected about the User, whether actively submitted or not, will be stored in a database of Reinhold Cohn & Partners, which may use the data about the User for continued operation of the Website; adapting the services to the User's personal preferences; improving the service and content displayed on the Website; contacting Users and for statistical, analytical and research needs; in addition, we use the data to send professional and advertising direct mailings including updates on rulings, notices and updates on Reinhold Cohn & Partners' marketing activities, newsletters, including remarketing. Such direct mailing will be sent to you if you gave your consent in this regard when contacting us on the Website or at any other time. You may cancel your consent at any time and stop receiving direct mailings. It is hereby clarified that consent to this Privacy Policy constitutes consent for the purposes of the provisions of the Privacy Protection Law, 5741-1981 and any other relevant law.

### **Data disclosed to third parties**

Reinhold Cohn & Partners will not transfer User's personal data to third parties, except in the following cases: (1) if the User gave his consent to do so; (2) our contractors, partners or service providers, who need the data for continuous operation of the Website and provision of services offered on the Website to the User. We will restrict access to such data to data reasonably required by such third parties in order to fulfill the purposes for which we collaborated with them, and they will be required to comply with the relevant privacy law including proper protection of your private data and maintaining confidentiality; (3) in the event of a legal dispute between the User and the Website and/or its owners and/or its managers and/or the Website's operators and/or third parties; (4) if you perform acts on the Website contrary to the law; (5) if a judicial order is issued instructing to transfer the User's data to a third party under the provisions of any law; (6) in the event that the Website and/or its owners face the threat of legal action taken against them in respect of the User's actions on the Website; (7) as part of a legal proceeding, even without a court order, including in order to join the User as a party to the judicial proceeding being conducted due to an act or omission of the latter; (8) if we organize our activities as part of another entity – including a

merger with another entity – we shall be entitled to transfer the personal data to the other entity, provided that the other entity accepts the provisions of this Privacy Policy. Third party's own and separate privacy policy shall apply on User using third party services provided by the Website. Transfer of such data may include transferring data outside the borders of the State of Israel, subject to an agreement that applies the relevant privacy protection laws.

### **Data security**

The Website implements updated data security systems and procedures. While these systems and procedures reduce the risks of unauthorized intrusion, they do not provide absolute security. Reinhold Cohn & Partners therefore does not guarantee that the services of the Website will be completely immune from unauthorized access to the data stored in it. The right to inspect, amend and delete data Under the Privacy Protection Law, 5741-1981, Users of the Website are entitled to review personal data held in a database regarding them. Users who find that this data is incorrect, incomplete, unclear or not up-to-date may contact Reinhold Cohn & Partners and request that the personal data be amended or deleted by sending an email to [privacy@rcip.co.il](mailto:privacy@rcip.co.il). In addition, if the personal data in the database is used for personally contacting the User, Users are entitled pursuant to the Privacy Protection Law, 5741-1981 to request in writing that the personal data relating to them will be deleted from the database.

### **Change in Policy**

Reinhold Cohn & Partners reserves the right to change these terms of use and privacy at any time. The User bears full responsibility for reviewing this Policy and the Binding Documents from time to time. We will notify Users of any material changes to this Privacy Policy on the home page of the Website. Material changes shall take effect fourteen (14) days after a notice has been posted onto the Website. All other changes to the Privacy Policy will take effect immediately and continued use of the Website after the change of terms indicates that you agree to the new Privacy Policy terms. If the Privacy Policy is amended to comply with any legal requirement, the amendments may take effect immediately or as required by law and without prior notice. If you do not agree with the new terms, you must stop further using the Website.

### **Application of Israeli**

Law The information and material on this Website and their use are subject to the laws of the State of Israel. Please note that reliance on the information contained in this Website or an action under it may be restricted or even illegal in certain countries or locations. Therefore,

before you use the information, you must check whether and to what extent you may use the information in accordance with the laws applicable to you.